



**FOR IMMEDIATE RELEASE:** Great Lakes Women's Business Conference Honors Excellence in Supplier Diversity Award Winners

[Livonia, Michigan]—September 2024, The Great Lakes Women's Business Council proudly announces the prestigious Excellence in Supplier Diversity Awards winners. These awards recognize corporate members who have successfully integrated supplier diversity into their operations and achieved meaningful results in women's business enterprise (WBE) spending. These awards highlight corporations that are leaders in advocacy, capacity building, and creating contracting opportunities for certified women-owned businesses. [Please see the Conference Program Book for more information.](#)

**Best in Class Category** is the top honor awarded to corporations excelling in every category surveyed, including WBE spending, capacity building, and strong advocacy for women-owned businesses.

- **Adient**
- **Barton Malow**
- **Blue Cross Blue Shield of Michigan**
- **Comerica Bank**
- **DTE Energy**
- **Ford Motor Company**
- **General Motors**
- **MillerKnoll**
- **Stellantis**
- **Toyota**
- **Walbridge**
- **Yanfeng International Automotive Technology Co.**

**Advanced Category** is for corporations with a robust commitment to WBE advocacy, capacity building, and contracting, positioning them as leaders among their peers.

- **AAA Auto Club**
- **Corewell Health**
- **Dana Incorporated**
- **Franklin Energy**
- **Honda Development & Manufacturing of America**
- **Strategic Staffing Solutions (S3)**



**Emerging Category** is for corporations that have made significant progress in advancing WBE capacity building and creating new contracting opportunities.

- **DFM Solutions**
- **Flex-N-Gate**
- **Magna**

### **About the Excellence in Supplier Diversity Awards**

This program was designed to honor corporate members committed to building robust and impactful supplier diversity programs, specifically through measurable WBE spending and advocacy results. The awards are presented annually at the Great Lakes Women's Business Conference, which brings together hundreds of women-owned businesses, corporate supplier diversity professionals, and procurement leaders to foster connections and drive economic growth.

### **About Great Lakes Women's Business Council**

Since its founding in 1984, the Great Lakes WBC has been dedicated to empowering women-owned businesses through certification, access to capital, and capacity-building programs, while fostering an environment of inclusivity and economic opportunity.

For more information, please contact:  
Shelly Hyland  
Director of Marketing and Engagement  
shyland@greatlakeswbc.org  
586-420-5317